



**BlueCross  
BlueShield  
of Kansas**

# Pathways to a Healthy Kansas

## Spring 2019 Impact Report



**“The Pathways grant is helping Geary County to be a thriving community, providing opportunities for all to live a quality life.”**

Susan Jagerson, Junction City

### Community Well-being Progress

LWGC and Pathways teamed up with the Intergenerational Clearinghouse and Education Center (ICARE) in Junction City to create a multi-generational fitness playground. This inclusive fitness environment, in the city-owned Fifth Street Park, encourages physical activity for all ages and all abilities. Parents can work out while their kids play on the playground, and older adults can add a fitness routine to their daily walks.

### Live Well Geary County

At Live Well Geary County (LWGC) we are developing dynamic, community-based strategies to improve the health of our community residents. Live Well was founded in response to a call for county-wide coordinated action among health and wellness stakeholders. Together with Pathways to a Healthy Kansas we work to close the gaps in services and resources so that there are healthy choices where residents live, learn, work, and play.



### Pathways Engagement Highlights

- 5 Restaurants Pledged:** *Cynthia's One Bite Delight, Hot Rodz BBQ, Munson's Prime, Negril Caribbean, Tyme Out Steakhouse*
- 1 Food Retail Store Pledged:** Handy's
- 2 Healthcare Providers Pledged:** *Geary Community Hospital/Pediatrics Clinic, Konza Prairie Community Health & Dental*
- 1 Hospital Pledged:** *Geary Community Hospital*
- 4 Worksites Pledged:** Dorothy Bramlage Public Library, Geary Community Hospital, Konza Prairie Community Health & Dental, USD 475 Geary County Schools
- 1 School District Pledged:** *USD 475 Geary County Schools*

*Italicized entities have received grant funds.*



Geary County Public Schools and St. Xavier purchased 22 retro-fit kits to convert drinking fountains to filtered water-bottle filling stations for each school. Two restaurants, Hot Rodz and Munson's Prime, invested *Pathways* grants in new equipment to store and serve fresh fruits and vegetables. LWGC is working with USD 475 to maintain the community garden, provide gardening education and increase locations for locally grown produce.



Geary Community Hospital has implemented the "Walk with a Doc" program, combining healthy activity with wellness information. To promote active living, LWGC partnered with USD 475 and others to host the "Pathways to Fitness Community Races" with events for school kids and adults, bicycle and scooter door prizes and free healthy snacks. Next up is working with Junction City to implement bicycle routes per the Master Plan.



The Junction City Commission passed a tobacco-free resolution in August 2018 and LWGC is working to post signage in city-owned parks, youth recreation areas and athletic fields. LWGC partnered with area agencies to present a marketing campaign promoting the tobacco-free parks and tobacco cessation programs. LWGC is reaching out to the Grandview Plaza and Milford communities about adopting similar resolutions.

## Round 2: 2017-2020

### Achievement/ Implementation Grants

### Pathways Funds Available

### Pathways Funds Awarded

### Match from Community/Grants

Policy	\$100,000	\$5,000	
Community Well-being Projects	\$50,000	\$38,149	\$12,906
Food Retail and Restaurants	\$70,000	\$16,000	
Health Care	\$20,000	\$5,000	
Schools	\$60,000	\$11,440	
Worksites	\$100,000	\$0	

### Totals

**\$400,000**

**\$75,589**

**\$12,906**

**Total Benefits to Community:**

**\$88,495**

### Live Well Geary County

Susan Jagerson

Grant Coordinator

(785) 223-1654

sdjagerson@gmail.com

Facebook: @LiveWellGC

LiveWellGearyCounty.org

119 E Ninth Street,

Junction City, KS 66441

For more information about  
Blue Health Initiatives, please contact:

**Virginia Barnes**

Director of Blue Health Initiatives

(785) 291-8004

Virginia.Barnes@bcbsks.com



PATHWAYS to a  
**HEALTHY  
KANSAS**

*Pathways to a Healthy Kansas* combines evidence-based solutions and promising practices for improving healthy eating, active living and tobacco prevention to make a large impact in communities. The program provides community coalitions with the tools and resources needed to remove barriers and engage their communities – and represents the largest community grant program ever funded by BCBSKS.